



Point West Rotary Club
Foundation



PACIFIC CREST TRAIL 100K HIKE

Your sponsorship will provide much needed support to WEAVE's program for survivors of sex trafficking, and Point West Rotary Foundation's funding to charities in the Sacramento region!

SPONSORSHIP OPPORTUNITIES

"Give Me Shelter" Sponsor – \$5,000

A \$5,000 sponsorship provides six months of comprehensive case management and therapeutic counseling to allow a victim of sex trafficking to begin to heal.

- Opportunity to participate in, or host, media segments in support of the event
- Hike kick off starter – officially sound the horn to start the hike on June 12th
- Corporate banners displayed at Start on June 12th and Finish on June 19th
- Passes for four employees to participate in one training hike(s) of their choice.
- Exclusive sponsor at the June 5 "Fill the Boot" event held at WEAVEWorks Recycled Fashion, with the opportunity to have a corporate booth and banner display
- Opportunity to present as a Guest Speaker at a Point West Rotary Club meeting (Fridays at 7:00 am)
- Corporate logo featured on all print and digital materials
- Linked logo in all email marketing and corporate page tagged in social media posts regarding the event
- Logo/name linked on the Point West Rotary website and event page of WEAVE website.
- Opportunity to for up to three people to enjoy a private flight over hike location, including lunch and beverages after flight. *(Flight to be scheduled on a mutually agreeable day/time with Walter)*

“Boot Trafficking” Sponsor – 8 available at \$2,500 each

A \$2,500 contribution provides 25 nights of safe shelter for a victim of sex trafficking and her children.

- Exclusive sponsor for one day of 8-day hike.
- Passes for two people to join a training hike of their choice.
- Corporate Logo flag created, packed, and photographed on the trail on designated day.
- Corporate logo included on all event marketing materials
- Sponsored day post to Point West Rotary social media channels with company social media accounts tagged with posts shared to WEAVE Stories and Reels.
- Linked corporate logo in email marketing e-blasts.
- Linked logo on event page on Point West Rotary website and event page of WEAVE website

“Walk in My Shoes” Sponsor - \$1,000

A \$1,000 sponsorship provides shoes, clothing, and transportation for 12 victims of sex trafficking for a month.

- Logo placement on event marketing materials
- Linked logo in email marketing e-blasts
- Linked logo on event page on PWR website and event page of WEAVE website
- Recognition on all event related PWR social media posts and through WEAVE stories

“Lighten the Load” - \$500

A \$500 sponsorship provides a backpack and food for one week for eight victims of sex trafficking.

- Linked listing on event page on PWR website and WEAVE website
- Recognition on all event related PWR social media posts and through WEAVE stories

“Virtual Hiker”

I'd like to be a Virtual Hiker and donate \$ _____



Point West Rotary Club Foundation
P.O. Box 15006, Sacramento, CA 95851
www.pwrfoundation.com

